# Solar Cookers International Network (SCInet) Solar Cooking Convention 2014

### **Sponsorship Opportunities**

July 17-19, 2014 Sacramento, CA, USA

**Expected attendance**: Solar cooking experts from around the world including researchers, manufacturers, policy experts, community organizers, and humanitarian project directors

**Focus:** Identifying prime, global solar cooking sector goals and establishing working groups for collaboration; knowledge sharing and networking

**Type of Audience:** All are experts in solar cooking technology. Participants have both technical knowledge and experience with community engagement. Many participants live and/or work in the Global South, where poverty often is a barrier to participating in vital gathered events like the SCInet Solar Cooking Convention 2014 in Sacramento.

**Geography of Audience:** Solar chefs are traveling from as far as Kenya, Norway, India, Uganda, Japan, Bolivia, Nicaragua, Germany, Canada and Hong Kong. This is a truly global audience.

**Benefits of Sponsorship:** Sponsors are offered a variety of branding and public relations opportunities to gain exposure in the global solar cooking sector and emerging solar cooking market. SCI's primary engagement platform, the SCInet solar cooking wiki <a href="https://www.solarcooking.org">www.solarcooking.org</a> receives 225,000 page visits per month.

**Levels of Sponsorship:** A variety of sponsorship opportunities are available to match your organization's needs. Description of benefits are detailed on p. 2.

Solar Cookers International is a 501(c)(3) non-profit organization with global headquarters in Sacramento, CA. Your donation may be tax deductible.

#### Universe Sponsor - \$10,000+

- Sponsor mention in press releases for articles and TV interviews promoting the convention (if sponsor is in place at time of release/interview)
- Special recognition from the Executive Director at the event with a Universe Sponsor award
- Recognition on the archived post-convention landing page for session notes and summaries
- Featured on SCInet Solar Cooking Convention web page
- Featured on the SCInet wiki, an online resource for solar cooking knowledge
- Your logo featured on signs at the convention (SCI will provide)
- Convention handbook advertisement (one full page)
- Recognition on a slide during SCI's welcome presentation at the convention
- Sponsor listed in *The Solar Cooker Review*, circulation 10,000 worldwide

#### Galaxy Sponsor - \$5,000

- Recognition on the archived post-convention landing page for session notes and summaries
- Featured on SCInet Solar Cooking Convention web page
- Featured on the SCInet wiki, an online resource for solar cooking knowledge
- Your logo featured on signs at the convention (SCI will provide)
- Convention handbook advertisement (one half page)
- Recognition on a slide during SCI's welcome presentation at the convention
- Sponsor listed in The Solar Cooker Review, circulation 10,000 worldwide

#### Solar System Sponsor – \$2,500

- Featured on SCInet Solar Cooking Convention web page
- Featured on the SCInet wiki, an online resource for solar cooking knowledge
- Your logo featured on signs at the convention (SCI will provide)
- Convention handbook advertisement (one quarter page)
- Recognition on a slide during SCI's welcome presentation at the convention
- Sponsor listed in *The Solar Cooker Review*, circulation 10,000 worldwide

#### Sun Star Sponsor – \$500

- Your logo featured on signs at the convention (SCI will provide)
- Recognition on a slide during SCI's welcome presentation at the convention
- Sponsor listed in *The Solar Cooker Review*, circulation 10,000 worldwide

If interested in sponsoring this event and supporting Solar Cookers International, please contact:

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## **Sponsor Form**

Yes, we would like to	sponsor the SCInet	t Solar	Cooking Conve	ntion
Universe Sponsor	\$10,000+		Galaxy Sponsor	\$5,000
Solar System Sponsor	\$2,500		Sun Star Sponsor	\$500
Business Name				
Contact Person				
Address				
City, Region				
Postal Code				
Country				
Contact Email				
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Please return completed for	m and payment to:			
Solar Cookers International				
1919 21st Street, Suite 203				
Sacramento, CA 95811				
Fax: + 1 916.455.4497				
Questions: Please contact.	Julie Greene at julie@s	olarcoo	kers.org or +1 916.4	55.4499